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CLAIMS

I claim:

1. A method of configuring a load balancer for dispatching client requests amongst a plurality of servers, said method comprising the steps of:

for each one of said plurality of servers, creating a configuration file containing parameters pertaining to said server to be applied for configuring a load balancing scheme for a plurality of servers that include said server;

storing each of said configuration files in a memory accessible to said load balancer;

reading said parameters from said configuration file for each of said servers; and

configuring said load balancer to dispatch client requests to said servers based on an algorithm using said parameters.

- 2. The method of claim 1 wherein said step of storing each of said configuration files comprises storing said files on a memory local to the corresponding server.
- 3. The method of claim 1 wherein each of said configuration files has a file path and name in accordance with a standard file path and naming protocol.

5

- 4. The method of claim 3 wherein said parameters comprise at least a health URL and content-based routing rules.
- 5. The method of claim 4 wherein said content-based routing rules comprise a URL mask.
 - 6. The method of claim 3 wherein said parameters further comprise time-of-day rules.
 - 7. The method of claim 1 wherein said parameters further comprise session affinity rules.
 - 8. The method of claim 1 wherein said plurality of servers comprise a server farm coupled to receive client requests via the Internet.
 - 9. The method of claim 1 wherein said configuration file are HTML files.
- 10. A computer readable product embodied on computer readable media readable by a computing device for configuring a scheme for balancing the servicing of client requests among a plurality of servers, said product comprising computer executable instructions for:

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reading from a configuration file for each of said servers parameters pertaining to said server relevant to configuring a load balancing scheme for a plurality of servers, including each said server; and

configuring said load balancer to dispatch client requests among said servers based on an algorithm using said parameters.

- 11. The product of claim 10 wherein each of said configuration files has a file path and name in accordance with a standard file path and naming protocol.
- 12. A computing apparatus for performing load balancing of client requests among a plurality of servers, said apparatus comprising:

means for interfacing to a network to receive client requests directed to one of said plurality of servers via said network;

means for reading from a configuration file for each of said servers parameters pertaining to said server relevant to configuring a load balancing scheme for a plurality of servers, including each said server;

means for configuring said load balancer to dispatch client requests to said servers based on an algorithm using said parameters; and

means for dispatching requests received via said network to said plurality of servers in accordance with said algorithm.